

The Canadian Children's Optimist Foundation

Helping your Optimist Clu
Help More Childre



YOU SAID CCOF??

CANADIAN CHILDREN'S OPTIMIST FOUNDATION

Our mission is to seek, receive and manage funds, real and personal property, and to hold and administer that property exclusively to support Optimist International (OI) and its Member Clubs in Canada promoting and encouraging Canadian youth....

AND HELP YOU HELP MORE KIDS!

OUR LOGO

The Canadian Children’s Optimist Foundation’s log is made of four Optimist octagons, each of them representing one aspect of the Foundation.



Represents the beneficiaries of the Foundation

Represents the stakeholders
(organizers, administrators and representatives)

Represents the members of the Foundation

Represents the donors

The pinwheel in the center reminds us of childhood, the propelling force behind the Foundation.



OUR SERVICES

OUTSOURCING PROGRAM

What if you could offer a tax receipt to your donors?

The purpose of the Outsourcing Program is to help the Clubs optimize the fundraising efforts of their charitable activities by using the Canadian Children's Optimist Foundation resources:

- Tax Receipts
- Online Payment
- Credit Card Payment

CCOF Club Grants

The Canadian Children's Optimist Foundation is offering grants up to $1,000.00 for one of your Club's community projects.

Goal of the Community Project:

- Promote and encourage the education , health, social, artistic or physical development and growth of Canadian youth.
- Bring about the relief of poverty and its adverse effects upon Canadian youth

Deadline: March 31st





Spread Relief Program

Spread Relief provides grants up to $3,000.00 quarterly to selected Optimist Clubs across Canada, for childhood health and wellbeing related projects:

- Assist children and families dealing with mental and physical health issues;
- Help families cope with the diagnosis and treatment of their child's illness or disability;
- Promote and raise awareness on the benefits of a healthy lifestyle among youth.

Deadlines: November 30, February 28, May 31 and August 31





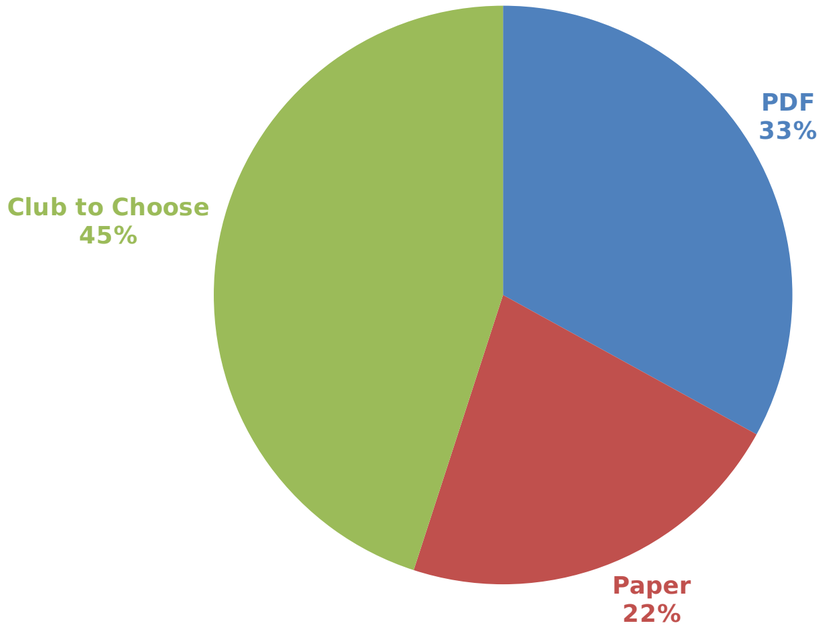


OI SCHOLARSHIPS

- Oratorical
- Essay
- CCDHH

We Are Listening

Membership Survey Results:
As clubs move away from an awards banner and as we continue to manage our resources responsibly, we are considering replacing our banner patch with a certificate of recognition available either online or in print (to be processed by a CCOF staff member). How would you like to receive your certificate?



Membership Survey Results:

We are also exploring the option of a virtual patch that could be displayed on club websites, social media and other digital and printed materials. Is this an option you would like to have?

Yes	83%
No	17%

When memorializing or recognizing an individual how should we notify the family of the loved on or the person being honoured?

Letter or Card by Mail	75%
Letter by Email	25%

Membership Survey Results:

As the Canadian Children’s Optimist Foundation, we want to share occasional updates without overwhelming your inbox. How frequently would you like to receive these updates?

Monthly	32%
A few key updates per year (2-3 times)	39%
Occasional news when something important happens	25%
I prefer not to receive updates	4%

What does all of this mean??

- Canadian Children’s Optimist Foundation is the charity of choice for our members.
- Our donations increase and we give away more money





HOW CAN WE HELP YOU?