FUNDRAISING AND RECOGNITION

2026-2027 CCOF Club Foundation Representative Training

Canadian Children's Optimist Foundation

Types of Donations

Types of Donations

- Unrestricted

Types of Donations

- Unrestricted
- Restricted

Types of Donations

- Unrestricted
- Restricted
- Honour Donations

Types of Donations

- Unrestricted
- Restricted
- Honour Donations
- Memorials

Types of Donations

- Unrestricted
- Restricted
- Honour Donations
- Memorials
- Corporate Matching Donations

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- Unrestricted
- Restricted
- Honour Donations
- Memorials
- Corporate Matching Donations
- Endowment Donations

How to Approach Donors

How to Approach Donors

- Knowledgeable

How to Approach Donors

- Knowledgeable
- Optimistic

How to Approach Donors

- Knowledgeable
- Optimistic
- Connect

How to Approach Donors

- Knowledgeable
- Optimistic
- Connect
- Prepared

How to Approach Donors

- Knowledgeable
- Optimistic
- Connect
- Prepared
- Professional

Ways to Give

Ways to Give

- Cash Donations





Ways to Give

- Cash Donations
- Securities





Ways to Give

- Cash Donations
- Securities
- Planned Donations





Ways to Give

- Cash Donations
- Securities
- Planned Donations
  - Bequests





Ways to Give

- Cash Donations
- Securities
- Planned Donations
  - Bequests
  - Insurance Policy Donations





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Ways to Give

- Cash Donations
- Securities
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  - Bequests
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Recognition

- Individual
- Club
- Corporate, Business, and Executive

Individual Donations

Individual Donations

Dime-A-Day: $36.50 Annually



Individual Donations

Foundation President's Club: $250.00 Annually



Bronze
1-5 year
contributio
ns



Silver
6-10 year
contributio
ns



Gold
11-15 year
contributio
ns



Gold/
Diamond
16-20 year
contributions

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Individual Donations

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  - $500.00 Annua





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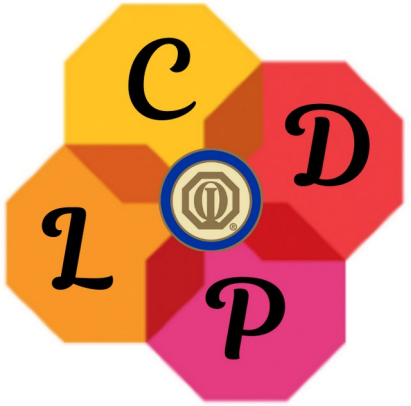
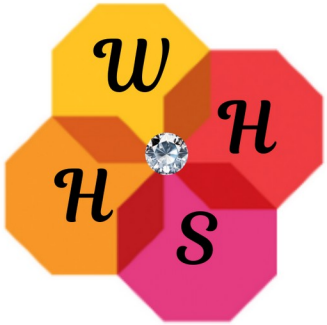
- Christian Larson Partners
  - $1,000.00 Annually



Individual Donations

- Friend of Today
  - $500.00 Annually
- Christian Larson Partners
  - $1,000.00 Annually
- William Harrison Society
  - $1,000 Annually after Lifetime of $10,000



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- Friends of Tomorrow Society
  - Charitable Bequest to CCOF

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- In Memory/Honour

Club Donations

365 Club: $365.00 Minimum



Club Donations

- Friends of the Foundation
  - $500.00 Annually
- In Memory/Honour

Club Donations

- Friends of the Foundation
  - $500.00 Annually
- In Memory/Honour
- Annual Recognition



Lifetime Recognition

Individual OR Club Level





Benefactor Levels

Donation Amount	Level	Recognition Stone(s)
$1,000	Benefactor	No Stone
$2,500	Honoured Benefactor	Gold Amethyst
$5,000	Distinguished Benefactor	Gold Aquamarine
$10,000	Eminent Benefactor (Reached William Harrison)	Gold Blue Sapphire
$15,000	Bronze Benefactor	Gold Yellow Topaz
$25,000	Silver Benefactor	Gold Ruby
$50,000	Golden Benefactor	Gold Emerald
$75,000	Diamond Benefactor	Gold Diamond
$100,000	Copper Benefactor	Silver 2 Diamonds
$250,000	Pearl Benefactor	Silver 3 Diamonds
$500,000	Sterling Benefactor	Silver 4 Diamonds
$1,000,000	Platinum Benefactor	Silver 5 Diamonds

Corporate, Business, Executive

$1,000 Annually



For More Information

- Email: info@optimistfoundation.ca
- Visit: https://optimistfoundation.ca
- Call: 514-982-1600 / 877-882-2525

- CCOF Address:

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